

## **ABOUT THE BOOK**

"Requests for Proposals" (aka RFPs) can be boring, let's face it. These bulky and intimidating requirements can be overwhelming and leave you wondering where to start.

The RFP Success™ Book is written for the "newbie" to the" know it all" when it comes to submitting RFPs. Because let's be real- you can never know enough on how to craft a successful RFP. Lisa Rehurek shares with you her 25-plus years of tools, insider secrets, and real-world strategies that have had her clients winning RFPs time and time again. Now you can experience the ease, clarity, and increased "Yeses" that come from RFP Success™.

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## **ABOUT THE AUTHOR**

7x author, Lisa Rehurek is passionate about helping businesses succeed by mastering the "Request For Proposal" process - aka RFPs.
Bringing her 25+ years of RFP experience to her clients, Lisa is a consultant on RFP optimization for many corporate and government clients across the nation.

She has also trained on RFP success for many groups including the SBLA (Salt River Project and ASU's Small Business Leadership Academy) and WBEC-West. In addition to speaking and training around the country on how any organization can have RFP Success™, her RFP Success Institute™ helps businesses – large and small – improve their RFP results through simple but powerful training, tools and templates.

## ABOUT THE PUBLISHER

Girl With Drive Press™ is a boutique publishing company focused on bringing passionate and profitable stories from some of the best female authors this world has ever known.

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