

## PRIVACY POLICY

Please review this Privacy Policy which, along with the Terms of Use, constitutes the Agreement between you and RFP Success. Our Privacy Policy describes how we collect and handle information we gather on or through the Website or in the provision of our Services. By visiting our Website (including just browsing), accessing or using our Services, and all other communications with us such as email, phone or through our Live Chat Website chat widget, you expressly consent to the collection, use, storage, processing, and disclosure of your information in accordance with our Privacy Policy. For purposes of this Privacy Policy, unless otherwise defined herein, capitalized terms used in this Privacy Policy shall have the same meaning as defined in the Terms of Use.

### What Personal Information Does the Website Collect and How Is This Personal Information Used?

The Website may receive and store information that you voluntarily submit through the Website for the purpose of subscribing to the Website, to contact RFP Success, to purchase the Services or for the purpose of leaving comments on blog posts or accessing, engaging, and participating in the content provided.

The Website may receive and store certain types of usage-related information when you interact with the Website, including, but not limited to, your computer's IP address and browser information. The information we collect is used to customize the content and/or layout of our page for each individual visitor.

The Website uses Google Analytics to track statistics regarding our audience and Website traffic. No personally identifiable information is transferred from the Website to Google Analytics. For more information on Google's Analytics privacy policies, please visit [this site](#).

The Website uses cookies to store visitors' preferences, record user-specific information on what pages users access or visit, ensure that visitors are not repeatedly sent the same banner ads, customize Website content based on visitors' browser type or other information that the visitor sends. Cookies may also be used by third-party services, such as Google Analytics, as described above.

The Website uses third-party advertising companies to serve content and advertisements when you visit the Website, which may use cookies or web beacons. No personal information is shared with the Website's ad providers.

From time to time, the Website may engage in sponsored campaigns with various influencer networks, brands, or agencies. All sponsored content is duly disclosed in accordance with the FTC's requirements. From time to time, these sponsored campaigns utilize tracking pixels, which may contain cookies to collect data regarding usage and audience. This information is collected by the sponsoring company to track the results of the campaign. No personally identifiable information collected by the Website is used in conjunction with these tracking pixels.

The Website may engage in affiliate marketing, which is described more fully below. If you click on a link for an affiliate partnership, a cookie will be placed on your browser to track any sales for purposes of commissions.

From time to time, the Website may engage in remarketing efforts with third-party companies, such as Google, Facebook, or Instagram, in order to market the Website. These companies use cookies to serve ads based on someone's past visits to the Website. At any time, you may opt out of Google Ads by modifying your Google Ad settings.

### Third-Party Use of Personal Information

*Our carefully selected partners and service providers may process personal information about you on our behalf as described below:*

#### *“Digital Marketing Service Providers*

*We periodically appoint digital marketing agents to conduct marketing activity on our behalf, such activity may result in the compliant processing of personal information. Our appointed data processors include:*

*(i)Prospect Global Ltd (trading as Sopro) Reg. UK Co. 09648733. You can contact Sopro and view their privacy policy here: <http://sopro.io>. Sopro are registered with the ICO Reg: ZA346877 their Data Protection Officer can be emailed at: [dpo@sopro.io](mailto:dpo@sopro.io).”*

#### Will the Website Share the Personal Information It Collects?

Except when required by law, the Website will not sell, distribute, or reveal users’ email addresses or other personal information without their consent.

RFP Success may disclose or transfer personal information collected through the Website to third parties who acquire all or a portion of our business, which may be the result of a merger, consolidation, or purchase of all or a portion of our assets, or in connection with any transformation or reorganization proceeding brought by or against us.

#### Modification or Deletion of Personal Information

You can decline to submit personal information at any time. If you decline, RFP Success may not be able to continue to provide service to you. You may request deletion of your personal information by sending an email to [contact@rfpsuccess.com](mailto:contact@rfpsuccess.com), but in some cases, we may be required to keep your information by law. In such a case, it would no longer be active and would be kept separately in an archive.

#### Children's Information

The Website does not knowingly collect any personally identifiable information from children under the age of 13. If a parent or guardian believes that the Website has personally-identifiable information of a child under the age of 13 in its database, please contact us immediately at [contact@rfpsuccess.com](mailto:contact@rfpsuccess.com). RFP Success will use its best efforts to promptly remove such information from our records.

#### Registration & Restricted Access

Access to certain areas of the Website may be restricted. RFP Success reserves the right to restrict areas of the Website at its sole discretion.

Some restricted areas of the Website may be made available to you as a registered user or as a participant or purchaser of a particular Service. When you are registered, you are required to create a user profile, which User Account may include a username and password. You agree to keep your username and password confidential. If you suspect your password has been compromised, you must notify RFP Success immediately at [contact@rfpsuccess.com](mailto:contact@rfpsuccess.com). RFP Success will not be liable for any loss caused by the unauthorized use of your account; however, you may be liable to RFP Success or other third parties for any losses incurred due to such unauthorized use.

RFP Success may disable your username and password at its sole discretion.

RFP Success reserves the right to modify methods for registration and access levels of registered users from time to time.

Since we are committed to protecting your privacy as set forth in this Policy, if you think we are not in compliance with our Policy, or if you have any questions or if you wish to take any other action concerning this Policy or your personal information, we encourage you to contact us by e-mail at [contact@rfpsuccess.com](mailto:contact@rfpsuccess.com).

By using the Website and offered Services rendered by RFP Success, you are obliged to comply with the rules contained in the Terms of Use available on our Website.

#### Exhibit A – RFP Success Slack Community Policy

The Slack Community is your space to connect, create, share, grow and inspire. It is up to us to keep this a safe, accepting, and encouraging space for everyone. We are all here to build our brands, grow our businesses, and positively impact the world. Please read and agree to the guidelines below.

If we view that you are in violation of any of these rules this is grounds for immediate and permanent removal from this group.

1. No selling. We all get it. We all have businesses that we think are AWESOME! Do not actively promote, sell, spam, mass mail or solicit business within this group. Feel free to take conversations offline to have that business magic happen.
2. Be kind. The haters can be out in the world, but there is no room for them here. It is our job collectively to make everyone feel welcome, encouraged and supported.
3. Don't trash talk. Though we cannot control what you say outside of this group, we highly encourage you not to trash talk anyone inside or outside of this group. We are all doing the best we can at any given moment. {Plus karma is real and this negative juju will come back to you.}
4. Give. Give. Give. Somedays it can feel like all we are doing is giving, but you can truly never give enough. With that said, do not give away the services that you sell just because you feel obligated.
5. This is not charity. We are all business owners here and we understand that we all sell items. Respect others' professions, expertise, and knowledge. Your question or need posed in this group may be too much for a quick response or it may be inappropriate for the group as a whole. Respect a fellow member who is offering you support if they ask to bring the conversation offline and in turn support you through a paid professional exchange. It is your choice to accept their paid help or not. Not everything can be solved for free or instantly.
6. Be ethical and original. Do not steal others' ideas, work, visuals, and or verbiage. You are your own creative being. You do you.
7. Due diligence is up to you. We have lots of amazing businesses in this group. It is up to you to do your due diligence prior to hiring any of them. Members of this group are in no way shape or form endorsed, vetted, or approved by RFP Success or any of its related companies.
8. Respect personal boundaries. We chose Slack vs Facebook because of the intimate nature of the channel. The file sharing, instant updates, searchability, and private messaging are super easy to use on any platform and it doesn't get you sidetracked into jumping down the rabbit hole about what is going on in Facebook land. Without said, please do not tag people in posts just because, spam, over message or harass in any way your fellow members. Personal boundaries in this group are as follows: If you reach out once and you receive no response then follow up once in a kind, understanding way. After that if you get no response, then walk away.
9. Respect the intellectual property of RFP Success and the other members. Sharing files for feedback and resources to better your brand is the entire point of this library. Do not claim any work other than your own as you own {aka use the resources, don't steal the resources.}
10. Ask for approval, not forgiveness. Do not upload any visuals that could be viewed as offensive or lewd. When in doubt message us first. We are happy to help. Do not share resources with the group without prior consent from the RFP Success team.

11. No affiliate links. This group is not your ATM. Do not share affiliate links in this group or to the members. PERIOD.

12. Show and tell. Every Tuesday we will have a SHOW AND TELL Tuesday post. Here and ONLY here can you post about your work, you upcoming free call, course, ebook, etc.

13. Appreciate this library and community. This is a growing and evolving group and resource library. This group is RFP Success's way of connecting and giving back. We do not own Slack. They could change their rules and regulations at any time. If they change their terms or decide to start charging for groups, that may limit or remove our ability to keep the group open and running. Similarly, if group guidelines are not honored and upheld, this group may also be eliminated.

14. This is for real brands only. This group is strictly for real business owners with real brands. Get-rich-quick schemes and other fast-money approaches will not be allowed.

15. Be all in. Please do not create subgroups to this group. Rather focus your time and energy on the wisdom and skills that is here.

Remember, this community is about learning, growing, and building our brands to get customers. The primary intention of this group is for learning how to build successful, influential and profitable brands- NOT GAINING NEW CUSTOMERS.

WE ARE HERE TO SUPPORT, CHEERLEAD, GUIDE, LEAD, AND CELEBRATE THE SUCCESSES OF YOUR GROWING BRAND.

This is not a place for technical support, therapy, or your personal support group. We share love and support, but this is not the environment for deep personal psychological support.

Opinions, comments, advice, and other information expressed by members in discussions or comments are the authors. You rely on such information at your own risk. Members are urged to seek professional support for specific, individual situations and not rely solely on advice or opinions of the group or use the group as a substitute for personalized, professional care or training.

We hope it never happens, but if it does, here is what happens if you slip up. We might: delete your post, reach out to you to say how not cool your actions are, block or ban you from the group, or our lawyers may connect with you.

We never want this to happen and we hope and pray it never does. But we take the vibe of this community very seriously. Because nothing negatively affects a brand than an uncool vibe.